

# GenAI and Agents: University and Industry

## UNIMORE meets OpenAI in collaboration with CRUI

Wednesday  
July 8, 2026

Modena  
Tecnopolo

Via Pietro Vivarelli, 10,  
41125, Modena



### 09:30 - 10:00 Institutional Opening

- Opening welcome by UNIMORE Rector (Prof. Rita Cucchiara)
- Introduction by Director of AIRI Center (Prof. Simone Calderara) and President of the Course in AI Engineering (Prof. Francesco Guerra)

### 10:00 - 10:30 Lectio Magistralis by Prof. Alberto Melloni

“AI and Society: the *Magnifica Humanitas* Encyclical Letter”

### 10:30 - 11:30 “Education in the Agents Era” by OpenAI staff

- How are universities working with Agentic tools
- What’s happening internationally

### 11:30 - 11:45 Short break

### 11:45 - 12:30 Training & Dialogue by OpenAI staff

Parallel session @ Sala Eventi

- OpenAI to train the Researchers to use the tools with dedicated examples.
- UNIMORE users showing how they use Codex, Skills, and Agents.

### 11:45 - 12:30 Meet the Power Users

Parallel session @ AI Center

- Showcase of advanced OpenAI use cases from universities and companies in Emilia-Romagna
- Experiences and lessons learned from the adoption of GenAI and agentic systems
- Discussion with OpenAI representatives on opportunities and challenges for innovation

### 12:30 - 13:30 Product Roadmap (closed-door session)

- Closed-door session with OpenAI Executive Leadership
- Presentation of OpenAI's future product roadmap and strategic directions
- Discussion on emerging opportunities for universities, research, and industry collaboration

Kindly confirm your participation by 1 July by completing the following form: [forms.gle/Dmj2T6qUXqf9vG6U9](https://forms.gle/Dmj2T6qUXqf9vG6U9)



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